



National Guard Association of Indiana (NGAI)

2020 Corporate Partnership Program

2002 South Holt Road, Building No. 5 • Indianapolis, Indiana 46241-4839
Phone 317-247-3196; Website www.ngai.net

18 February 2020

Dear NGAI Corporate Partner,

The National Guard Association of Indiana (NGAI) is a 501(c)(19) tax deductible non-profit veteran's organization comprised of over 20,000 current, former, and retired members of the Indiana National Guard. NGAI is a professional organization whose purpose is to promote the growth and development of the Indiana Army and Air National Guard and foster professional cooperation among the officers and enlisted personnel of the Indiana National Guard. Since its inception, the Association has been the devoted advocate of a modern, relevant and ready Indiana National Guard.

NGAI is an affiliate of the National Guard Association of the United States (NGAUS) and the Enlisted National Guard Association of the United States (EANGUS). NGAUS is a nonpartisan national organization representing nearly 45,000 current and former officers of the Army and Air National Guard while EANGUS represents over 400,000 enlisted members. NGAI has forged an organization that works closely with our national associations along with key leaders of the National Guard Bureau, state and national legislators, defense industry, and Indiana businesses, to pursue mutual goals on behalf of our Hoosier Soldiers, Airmen and Families.

NGAI is the voice of the Indiana National Guard in the formulation of federal authorization and appropriation requirements. The goal of the NGAI partnership with industry is to ensure the readiness, relevance and modernization of the Indiana Army and Air National Guard while also ensuring a sustained quality of life for our members and families. As partners, we strive to:

- Develop and synchronize essential policy and legislative issues at both the state and federal levels.
- Stimulate consensus and grass roots support for our Guardsmen and Corporate Partners to maintain and enhance readiness of the Army and Air National Guard with the Department of Defense and Congress.
- Work closely with our Corporate Partners in formulation of Indiana Resolutions submitted for consideration at the EANGUS and NGAUS annual conferences.
- As a professional organization, sponsor Indiana Soldiers and Airmen to both state and national training symposiums conducted at, NGAI, EANGUS & NGAUS, with grants through our NGAIF Fellowship Fund.
- To further the educational opportunities of NGAI members and their dependents through our NGAIF Educational Grant Fund.

NGAI places increasing reliance on its strategic partners and to this end invites companies that are committed to our men, women, families and the national defense to partner with NGAI and work together to meet our mutual goals. By becoming a Corporate Partner, your organization receives those activities and opportunities identified at each level of participation listed.

2020 NGAI Annual Conference: Indianapolis Downtown Sheraton

- Thursday, 16 April 2020 President's Invitational (Day)
 Corporate Partner Reception (Evening)
- Friday, 17 April 2020 Open Golf Event (Day)
 Exhibitor Reception (Evening)
 Hospitality Night
- Saturday, 18 April 2020 NGAI Annual Business Meeting (Day)
 Exhibit Hall Open (Day)
 President's Reception (Evening)
 NGAI Annual State Dinner (Evening)

Corporate Partnership Levels with associated benefits:

All Partnership Levels include

- Company recognition on the NGAI Website and a shared link
- Authorized use of the NGAI corporate logo
- Recognition at NGAI annual conference

\$10,000 Guardsman

- Corporate Banner displayed at all official NGAI functions
- Four full registrations to the NGAI Annual Conference (includes golf or President's Invitational)
 - One Free room at host hotel.
 - Complimentary preferred exhibit space
 - Invitation for four to the Corporate Partner
 - Two seats at the head table at the NGAI States Dinner
- Invitation to significant Indiana National Guard events
- Full page advertisement in the next year NGAI annual yearbook

\$5,000.00 Eagle

- Four full registrations to the NGAI Annual Conference (includes golf or President's Invitational)
 - Complimentary preferred exhibit space
 - Invitation for four to the Corporate Partner Reception
 - Two seats at the head table at the NGAI States Dinner
- Full page advertisement in the next year NGAI annual yearbook

\$4,000.00 Patriot

- Company recognition on the NGAI Website and a shared link
- Three full registrations to the NGAI Annual Conference (includes golf or President's Invitational)
 - Recognition at NGAI annual conference
 - Complimentary preferred exhibit space
 - Invitation for three to the Corporate Partner Reception
- Half-page advertisement in the next year NGAI annual yearbook

\$3,000.00 Minuteman

- Company recognition on the NGAI Website and a shared link
- Two full registrations to the NGAI Annual Conference (includes golf or President's Invitational)
 - Complimentary exhibit space
 - Invitation for two to the Corporate Partner Reception
- Half page advertisement in the next year NGAI annual yearbook

\$2,000.00 Pathfinder

- Reduced booth rate of \$150.00 for exhibit space at NGAI annual conference (does not include registration)
- Quarter page advertisement in the next year NGAI annual yearbook

\$1,000.00 Volunteer

- Reduced booth rate of \$250.00 for exhibit space at NGAI annual conference (does not include registration)
- Eighth page advertisement in the next year NGAI annual yearbook

Any company, organization or corporation may become a NGAI Corporate Partner upon approval of its application by the NGAI Executive Council and payment of an annual Corporate Partnership fee. The partnership year is 1 January through 31 December. NGAI individual Associate and Corporate Partners are non-voting NGAI members.

The Indiana National Guard leadership and the National Guard Association of Indiana will hold its legislative reception 8 June 2020 at NGAUS Headquarters, One Massachusetts Ave, NW Washington, DC 20001. Our annual state conference will be in Indianapolis, Indiana April 16-19, 2020. We look forward to developing a lasting relationship with you and organization. Information and materials are available from the NGAI office on Stout Field, 2002 South Holt Road, Building #5, Indianapolis, IN 46241 or through our website, www.ngai.net. Feel free to contact me directly at teresa.mankin@ngai.net or 317-247-3301 or judi.perkins@ngai.net, 317-247-3196 if you have any questions.

Thank you for your support.

Sincerely,

Teresa Mankin
Executive Director

Application for 2020 Corporate Partnership

**Any company, firm, organization or corporation may apply for membership contingent on approval by the NGAI Executive Council and payment of annual corporate associate fee. Approved applicants are not eligible to vote at the annual General Conference. The annual partnership fee:
Guardsman \$10,000, Eagle \$5,000, Patriot \$4,000, Minuteman \$3,000, Pathfinder \$2,000 and Volunteer \$1,000.**

Guardsman____ Eagle____ Patriot____ Minuteman____ Pathfinder____ Volunteer____

SELECT LEVEL DESIRED

Application Date:		
Company:		
Point of Contact:		
Title:		
Address:		
City:	State:	Zip:
Telephone:		
Cell:		
Email:		
Website:		
Credit Card Type (MasterCard, Visa, Discover, or American Express)		
Name on Card:		
Card Number:		
Security Code (CVV):		
Expiration Date:		
Amount:		

OR enclose a check to the National Guard Association of Indiana.

A NGAI representative will contact you in 3 to 5 business days after receipt of your payment.

If you need an invoice for your partnership please contact Judi at judi.perkins@ngai.net or call 317-247-3196.

The NGAI is chartered in accordance with Section 501(c) (19) of the IRS code.

Thank you for partnering with NGAI! As a part of your partnership, we will be presenting your company logo on our website and also in print and on banners/signage. In order to represent your company in the best way possible. Please send us your logo in an original high resolution vector Adobe Illustrator format. These files have either an .AI or .EPS file extension.

If you have questions about this, or your logo only exists in some other format, please call our graphic designer directly. Sam Bean, 317-294-6400. He can help you get us the proper file. We appreciate your support of NGAI and want to represent you and your company in the best way possible.

Thanks for your support to the Soldiers and Airmen of NGAI!