



National Guard Association of Indiana (NGAI) 2017 Corporate Partnership Program

2002 South Holt Road, Building No. 5 • Indianapolis, Indiana 46241-4839
Phone 317-247-3196; Website www.ngai.net

01 October 2016

Dear NGAI Corporate Partner,

The National Guard Association of Indiana (NGAI) is a 501(c)(19) tax deductible non-profit veteran's organization comprised of over 20,000 current, former, and retired members of the Indiana National Guard. NGAI is a professional organization whose purpose is to promote the growth and development of the Indiana Army and Air National Guard and foster professional cooperation among the officers and enlisted personnel of the Indiana National Guard. Since its inception, the Association has been the devoted advocate of a modern, relevant and ready Indiana National Guard.

NGAI is an affiliate of the National Guard Association of the United States (NGAUS) and the Enlisted National Guard Association of the United States (EANGUS). NGAUS is a nonpartisan national organization representing nearly 45,000 current and former officers of the Army and Air National Guard while EANGUS represents over 400,000 enlisted members. NGAI has forged an organization that works closely with our national associations along with key leaders of the National Guard Bureau, state and national legislators, defense industry, and Indiana businesses, to pursue mutual goals on behalf of our Hoosier Soldiers, Airmen and Families.

NGAI is the voice of the Indiana National Guard in the formulation of federal authorization and appropriation requirements. The goal of the NGAI partnership with industry is to ensure the readiness, relevance and modernization of the Indiana Army and Air National Guard while also ensuring a sustained quality of life for our members and families. As partners, we strive to:

- Develop and synchronize essential policy and legislative issues at both the state and federal levels.
- Stimulate consensus and grass roots support for our Guardsmen and Corporate Partners to maintain and enhance readiness of the Army and Air National Guard with the Department of Defense and Congress.
- Work closely with our Corporate Partners in formulation of Indiana Resolutions submitted for consideration at the EANGUS and NGAUS annual conferences.
- As a professional organization, sponsor Indiana Soldiers and Airmen to both state and national conferences, NGAI, EANGUS & NGAUS, with grants through our Fellowship Fund.
- To further the educational opportunities of NGAI members and their dependents through our Educational Grant Fund.

NGAI places increasing reliance on its strategic partners and to this end invites companies that are committed to our men, women, families and the national defense to partner with NGAI and work together to meet our mutual goals. By becoming a Corporate Partner, your organization receives those activities and opportunities identified at each level of participation listed.

2017 NGAI Annual Conference

- Thursday, 20 April 2017 President's Invitational Golf Event (Day)
Corporate Partner Reception (Evening)
- Friday, 21 April 2017 Open Golf Event (Day)
Exhibitor Reception (Evening)
- Saturday, 22 April 2017 NGAI Annual Business Meeting (Day)
Exhibit Hall Open (Day)
President's Reception (Evening)
NGAI Annual State Dinner (Evening)

Corporate Partnership Levels with associated benefits:

- Guardsman
- Eagle
- Patriot
- Minuteman
- Pathfinder
- Volunteer

\$10,000 Guardsman

- Corporate Banner displayed at all official NGAI functions
- Company recognition on the NGAI Website and a shared link
- Invitation to NGAI Annual Conference to include:
 - One Free room at host hotel.
 - Two complete registrations including golf
 - Recognition at NGAI annual meeting and NGAI States Dinner
 - Complimentary preferred exhibit space
 - Invitation for two to the VIP and Presidents Reception
 - Two seats at the head table for the NGAI States Dinner
 - Semi-private dinner for two with the Adjutant General and National Guard leadership
- Invitation to significant Indiana National Guard events.
- Authorized use of the NGAI corporate logo.
- Full page advertisement in the next year NGAI annual yearbook
- Four invitations to annual Federal Legislative Reception (Washington, D.C.)

\$5000.00 Eagle

- Company recognition on the NGAI Website and a shared link
- Invitation to annual conference with four full registrations (includes golf)
 - Recognition at NGAI annual NGAI States Dinner
 - Complimentary preferred exhibit space
 - Invitation for four to the VIP Reception
 - Invitation for four at Presidents Reception during State Annual NGAI States Dinner
 - Four dinner tickets at the State Annual NGAI States Dinner (Two at the head table)
 - Semi-private dinner for two with the Adjutant General and National Guard leadership
- Authorized use of the NGAI corporate logo
- Full page advertisement in the next year NGAI annual yearbook
- Four invitations to annual Federal Legislative Reception (Washington, D.C.)
- Invitation to the annual Professional Development Fund Golf Outing and Bike Ride

\$4000.00 Patriot

- Company recognition on the NGAI Website and a shared link
- Invitation to annual conference with three full registrations (includes golf)
 - Recognition at NGAI annual NGAI States Dinner
 - Complimentary preferred exhibit space
 - Invitation for three to the VIP Reception
 - Invitation for three at Presidents Reception during State Annual NGAI States Dinner
 - Three dinner tickets at the State Annual NGAI States Dinner
 - Semi-private dinner for two with the Adjutant General and National Guard leadership
- Authorized use of the NGAI corporate logo

- Half-page advertisement in the next year NGAI annual yearbook
- Three invitations to annual Federal Legislative Reception (Washington, D.C.)
- Invitation to the annual Fellowship Fund Golf Outing and Bike Ride

\$3000.00 Minuteman

- Company recognition on the NGAI Website and a shared link
- Invitation to annual conference with two full registrations (includes golf)
 - Recognition at NGAI annual NGAI States Dinner.
 - Complimentary exhibit space.
 - Invitation for two to the VIP Reception
 - Invitation for two at Presidents Reception during State Annual NGAI States Dinner
 - Two dinner tickets at the State Annual NGAI States Dinner
 - Semi-private dinner for two with the Adjutant General and National Guard leadership
- Authorized use of the NGAI corporate logo
- Half page advertisement in the next year NGAI annual yearbook
- Two invitations to annual Federal Legislative Reception (Washington, D.C.)
- Invitation to the annual Fellowship Fund Golf Outing and Bike Ride

\$2000.00 Pathfinder

- Company recognition on the NGAI Website and a shared link
- Invitation to annual conference
 - Reduced booth rate of \$150.00 for exhibit space at NGAI annual conference
- Authorized use of the NGAI corporate logo
- Quarter page advertisement in the next year NGAI annual yearbook
- Invitation to the annual Fellowship Fund Golf Outing and Bike Ride

\$1000.00 Volunteer

- Company recognition on the NGAI Website and a shared link
- Invitation to annual conference
 - Reduced booth rate of \$250.00 for exhibit space at NGAI annual conference
- Authorized use of the NGAI corporate logo
- Eighth page advertisement in the next year NGAI annual yearbook
- Invitation to the annual Fellowship Fund Golf Outing and Bike Ride

Any company, organization or corporation may become a NGAI Corporate Partner upon approval of its application by the NGAI Executive Council and payment of an annual Corporate Partnership fee. The partnership year is 1 January through 31 December. NGAI individual Associate and Corporate Partners are non-voting NGAI members.

The Indiana National Guard leadership and the National Guard Association of Indiana will hold its legislative event in Washington, D.C. this Spring at NGAUS Headquarters, One Massachusetts Ave, NW Washington, DC 20001. Our annual state conference will be in French Lick, Indiana April 20-23, 2017. We look forward to developing a lasting relationship with you and organization. Information and materials are available from the NGAI office on Stout Field, 2002 South Holt Road, Building #5, Indianapolis, IN 46241 or through our website, www.ngai.net. Feel free to contact me directly at michael.sturm@ngai.net or 317-247-3301. Thank you for your support.

Sincerely,



Michael R. Sturm
Executive Director

Application for 2017 Corporate Partnership

Any company, firm, organization or corporation may apply for membership contingent on approval by the NGAI Executive Council and payment of annual corporate associate fee. Approved applicants who receive a certificate of Corporate Partnership are not eligible to vote at the annual General Conference. The annual partnership fee: Guardsman \$10,000, Eagle \$5000, Patriot \$4,000, Minuteman \$3,000, Pathfinder \$2,000 and Volunteer \$1,000.

_____ Guardsman _____ Eagle _____ Patriot _____ Minuteman _____ Pathfinder _____
 Volunteer _____

SELECT LEVEL DESIRED

Application Date:		
Company:		
Point of Contact:		
Title:		
Address:		
City:	State:	Zip:
Telephone:		
Cell:		
Email:		
Website:		
Credit Card Type (MasterCard, Visa, Discover, or American Express)		
Name on Card:		
Card Number:		
Security Code (CVV):		
Expiration Date:		
Amount:		

OR enclose a check to the National Guard Association of Indiana.

A NGAI representative will contact you in 3 to 5 business days after receipt of your payment.

If you need an invoice for your partnership please contact Linda at linda@ngai.net or call 317-247-3196.

The NGAI is chartered in accordance with Section 501(c) (19) of the IRS code.

Thank you for partnering with NGAI! As a part of your partnership, we will be presenting your company logo on our website and also in print and on banners/signage. In order to represent your company in the best way possible. Please send us your logo in an original high resolution vector Adobe Illustrator format. These files have either an .AI or .EPS file extension.

If you have questions about this, or your logo only exists in some other format, please call our graphic designer directly, Sam Bean, 317-294-6400. He can help you get us the proper file. We appreciate your support of NGAI and want to represent you and your company in the best way possible.

"Thanks for your support to the Soldiers and Airmen of NGAI!"