

CancerCare

Plus Series 5



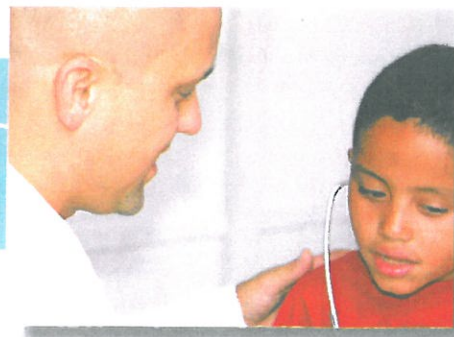
**CANCER
INSURANCE**

C8BRO-NG

CANCER FACTS*

According to the **American Cancer Society**

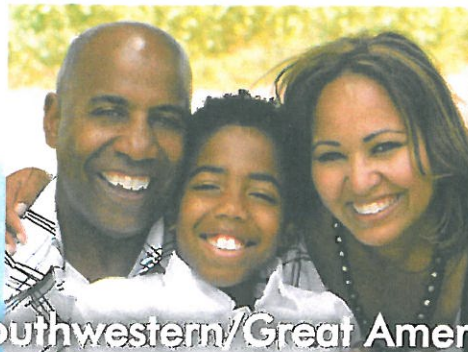
- Cancer will occur in **1 out of 3** Americans and **3 out of 4** families.
- **1 of every 4** deaths are from cancer.
- In children ages 1-14, cancer is the **second** leading cause of death.
- **1 in 8** women are diagnosed with breast cancer in their lifetime.
- Women with a family history (mother, sister, daughter) of breast cancer have a **2-fold** increased risk of developing breast cancer themselves.
- While some cancers are hereditary, approximately **90%** are from non-hereditary factors.
- In men, prostate and lung cancer are the most common cancers.
- **1 in 6** men are diagnosed with prostate cancer.
- Since 1990, more than **20 million** new cases of cancer have been diagnosed.
- Over **11 million** Americans are alive with a history of cancer. The 5 year survival rate for all cancers combined is **66%**.
- A cancer-related check-up is recommended every 3 years for people aged 20 to 39 and every year thereafter.



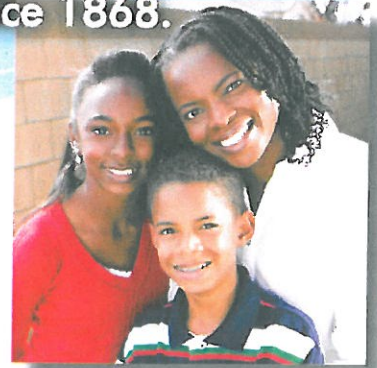
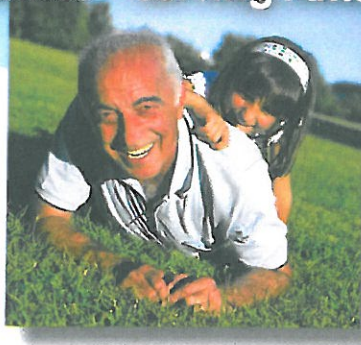
POLICY ADVANTAGES

- Your benefits are paid **DIRECTLY TO YOU**, unless you instruct us otherwise.
- Your benefits are paid **IN ADDITION** to any other insurance you have.
- Your coverage is **GUARANTEED RENEWABLE** for life - only you can cancel.
- Your Cancer benefits are **NEVER REDUCED**.
- Your premium **DOES NOT INCREASE** with age.
- You **CANNOT BE SINGLED OUT** for a rate increase. Your rates can be increased only if they are increased for all plans of this kind in your state.

Family Heritage has NEVER RAISED A RATE!



Family Heritage is part of the Southwestern/Great American group of companies - serving American families since 1868.



This brochure is not the insurance contract. The policy explains in detail the rights and obligations of both Family Heritage and the insured. Please read your policy carefully.

THIS IS A CANCER ONLY POLICY.

FAMILY HERITAGE

Life Insurance Company Of America

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